

Policy for the Prevention of Sexual Exploitation of Girls, Boys, and Adolescents (ESSNA)

ATV Cusco Adventures reaffirms its commitment to the respect, protection, and promotion of the rights of girls, boys, and adolescents, in accordance with the Code of Conduct for the Prevention of Sexual Exploitation of Girls, Boys, and Adolescents in the Tourism Sector (ESSNA), promoted by MINCETUR. Our agency, with 14 years of experience in responsible tourism, recognizes that the well-being and safety of minors are fundamental pillars of sustainable tourism development.

Institutional Commitment

ATV Cusco Adventures is committed to maintaining a Zero Tolerance policy against any form of sexual exploitation or abuse against girls, boys, and adolescents.

Our work team, suppliers, and commercial partners are obliged to respect and comply with the regulations established by Peruvian legislation, as well as the provisions of the ESSNA Code.

Objectives of the Policy

- To prevent any type of sexual exploitation of minors within the tourism scope.
- To promote an organizational culture based on respect, ethics, and integrity.
- To establish mechanisms for detection, reporting, and action in the face of suspicious cases.
- To encourage the active participation of our collaborators and visitors in the protection of children's rights.

Concrete Implementation Actions

1. Mandatory annual training for personnel on ethics, children's rights, and ESSNA prevention.
2. Inclusion of ESSNA commitment contractual clauses in agreements with guides, drivers, and suppliers.
3. Visible placement of the ESSNA Code of Conduct in our offices, vehicles, and promotional materials.
4. Implementation of a confidential reporting channel to report improper or suspicious acts.
5. Continuous monitoring and evaluation of compliance with this policy through internal audits.

Commitment to the Community and Social Responsibility

ATV Cusco Adventures promotes tourism with a human and sustainable approach. Through our social project "Wheels of Hope" ("*Ruedas de Esperanza*"), we work in rural communities to strengthen values, education, and well-being, reducing social vulnerability and fostering the protection of children and adolescents.



ANDEAN HIGHLIGHTS PERU E.I.R.L.
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Leidy K. Salazar Alvarado
GERENTE GENERAL

Leidy Salazar Alvarado.
DNI. 44775003



Protégeme
Turismo Responsable
para prevenir la explotación sexual
de niñas, niños y adolescentes.

EN ESTA AGENCIA
**NO PROMOVEMOS NI PERMITIMOS LA
EXPLOTACIÓN SEXUAL DE NIÑAS,
NIÑOS Y ADOLESCENTES,**
NI CUALQUIER OTRO ILÍCITO PENAL DEL CUAL
TOMEMOS CONOCIMIENTO EN EL DESARROLLO
DE NUESTRA ACTIVIDAD, CONFORME A LO
DISPUESTO EN LA LEY N° 29408

IN THIS TRAVEL AGENCY, **WE DO NOT PROMOTE OR PERMIT THE SEXUAL
EXPLOITATION OF GIRLS, CHILDREN AND TEENAGERS,** NOR ANY OTHER
CRIME OF WHICH WE TAKE KNOWLEDGE IN DEVELOPMENT OF OUR
ACTIVITY, ACCORDING TO LAW N° 29408

En el marco de las disposiciones legales que sancionan penosamente las conductas vinculadas a la ESHNA tenemos:

- **Ley N° 29408** "Ley General de Turismo" y su Reglamento, aprobado mediante Decreto Supremo N° 001-2010-MINCETUR;
- **Ley N° 30968** "Ley que modifica el delito penal respecto a las sanciones del delito de explotación sexual en sus diversas modalidades y delitos conexos, para proteger con especial énfasis a los niños, niñas, adolescentes y mujeres";
- **Ley N° 30800** "Ley que establece condiciones para el ingreso de niños, niñas y adolescentes a establecimientos de hospedaje a fin de garantizar su protección e integridad".

Si conoces algún caso de explotación
sexual de menores de 18 años,
¡no dudes en denunciarlo!

Tu denuncia puede ser anónima si así lo prefieres.



PERÚ Ministerio
de Comercio Exterior
y Turismo

EL PERÚ PRIMERO